

From: Panacea Weddings and Events
Cheadle, Manchester

PANACEA WEDDINGS & EVENTS HELPS SMALL BUSINESSES TO SUPPLY UNIQUE WEDDING ADD-ONS

For Immediate Release

Panacea Weddings and Events has formed a loose partnership with small businesses that enables it to contribute to their growth while adding distinctive touches to weddings and social events.

Central to Panacea Weddings and Events (PWE) service is a commitment to provide small local businesses in and around Manchester and Cheshire with opportunities to showcase the style and elegance of products they make that can be used to embellish weddings and social events.

PWE Director Jemma ___ said the ethos of her company is to continually provide a completely unique service. “What can we do that is different? Is there anybody new trying to do something different who we can help to put their products on show?” she said, are recurring questions for her.

As a result, from invitations to entertainment, Jemma said the company is always in a position to offer each customer something completely different. For instance she works with a lady who produces invitations that customers greet with a ‘Wow! I have never seen anything like it before; I have been searching high and low for something completely different.’

Jemma launched Panacea Weddings after masterminding a different kind of ceremony for her wedding.

“I loved every minute of the planning for it” she said. More than that, she knew her wedding was special, when almost immediately she started receiving requests to plan other weddings. Success was rewarded with more requests and the creation of Panacea Weddings and Events. But there is another side to Jemma . “Supporting the local economy is something that’s quite important and dear to me,” she said.

Helping Out in the Credit Crunch

Jemma explained that her desire to make a difference in the lives of the self employed and proprietors of small businesses, led her to discover ‘a wealth of unusual flair in the Cheadle area of Manchester. She said “I found there were people who produce a variety of products that can be used to add a wonderful touch to a wedding or any social event. “I also think that in the current economic climate, it is very important to help such people to keep going,” she added.

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For more information: Contact

Editors Note: